

## ***Create Your Own Business Web Page***

Date Due: February , 2009

Think about a business idea that you would be interested in. Pretend you are the owner of the business and create a website that will allow you to advertise your business as well as the products/services you sell.

### **Criteria to include on page:**

- ◆ Title of business should stand out on the home page
- ◆ You must include at least 3 html web pages, not including the Home Page
- ◆ The name of your business must appear in the title bar on the Home Page
- ◆ A slogan for your business.
- ◆ Provide a rollover in your webpage
- ◆ A sample of your products from your business are displayed along with a shopping cart.
- ◆ The other pages must have a title that pertains to the pages.
- ◆ Use a footer with webmasters name and date last updated
- ◆ Include a table with at least 2 columns and 1 row. Apply at least 3 table features such as borders, alignment, cell padding, cell spacing, colored background, split cells, etc...
- ◆ Include a forms page on the site. This could be a questionnaire about the visitors favorite song/CD, a form to join the fan club, or any relevant type of information. Include several types of form attributes.
- ◆ Include 3 links from one of your web pages to other sites about the same artist/group. May use text, buttons, or pictures to link but the links must be easy to identify.
- ◆ All Pictures were set to web quality ( not to big and doesn't take to long to load)
- ◆ Use other features to make the appearance of your pages attractive. Be sure that pictures are small enough that there are not large gaps between text. Font sizes should be normal for reading on the screen with titles in larger or bold print. There should not be large empty areas on the page nor should the text and pictures be crammed together. **PROOFREAD!!!**
- ◆ Project is completed on time.
- ◆ Website is stored on the network in the specified location: Mrs. Schaffer's Classroom/2<sup>nd</sup> Hour  
WebDesign/WebProjects/MyBusinessProject

These web sites will be shared with the class. You will evaluate your self in pencil with the following scoring guide. Turn it into the box to let me know you are finished. I will score the projects using the scoring guide in red ink. **View each of the web pages in a browser to check for errors.**

Name: \_\_\_\_\_

## *Scoring Guide*

	<i>Great Job</i>	<i>Minor Improvements</i>	<i>Needs Improvement</i>
Title of business stands out on the home page	5	3	0
A slogan for your business was provided	5	3	0
All Pages included a title on the title bar that was relevant to the page	5	4-1	0
Footer included developer and last modified date on <b>each</b> page	5	4-1	0
Table was included with <b>correct formatting</b> from <i>criteria page</i> .	5	4-1	0
Rollover image was displayed	5		0
3 Pages + Home Page were included	4	2	0
Pages load quickly	4	3	0
Home Page title bar includes the name of your business idea.	3	2	0
A form with several attributes was applied	3	2	0
3 links to outside sources	3	2-1	0
Website was stored on the network in the specified location.	3		0
All pictures were set to web quality and size	10-8	7-5	4-0
Web Pages are of high quality, readable and user friendly	10-8	7-5	4-0
No Spelling errors	10-8	7-5	0
Project looks professional and student spent adequate time making it user friendly and eye appealing.	10-8	7-5	4-0
Project was completed on time	10		0
Sample products from your business are put on a page with the attributes of the shopping cart set up.	20	10	0
Student used time wisely	10		0
Student went above and beyond the requirements	20	15	10
	<b>Total Score</b>		<b>/150</b>
Comments:			